

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES SEP26/12 11.32
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME SHELLI HUTTON
SALES PRSN WA- JOE KNAUER

PRDCT	<u>NELSON FOR SENATE</u>	<u>EST#471</u>	COMMENTS: (LINE, ORDER, ...)

REP: TO LENA
FR JULIE
REV ORDER
TTLS \$133585.91X
PLS CFM, THX 9/26

STA: *****
CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	RS		500A-530A	30		\$625.00	10/30	11/2	3		TU-F	3
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 471												
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
2	R		500A-530A	30		\$625.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												

REP: TEL# 703 528 7800 FAX# 703 528 /880
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ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		530A-600A PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$925.00	10/30	11/1	2		TU,TH	2
4	RS		530A-600A PROGRAM : NEWS	30		\$925.00	11/5	11/5	0		MON	0
5	RS		600A-700A PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,875.00	10/30	11/2	2		TU,TH-F	2
6	R		600A-700A PROGRAM : NEWS	30		\$1,875.00	11/5	11/5	1		MON	1
7	*		700A-900A PROGRAM : GMA CON COM1: 1X TU,TH-F 2X WED	30		\$2,000.00	10/30	11/2	5		TU-F	5
8	*		700A-900A PROGRAM : GMA CON COM1: 2X MON 1X TUE	30		\$2,000.00	11/5	11/6	3		M-TU	3
9	R		900A-1000A PROGRAM : JEFF PROBST CON COM1: 1X PER DAY	30		\$560.00	10/30	11/2	4		TU-F	4
10	R		1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: 1X PER DAY	30		\$560.00	10/30	11/2	3		TU-W,F	3
11	R		1000A-1100A PROGRAM : MILLIONAIRE/FEUD	30		\$560.00	11/5	11/5	1		MON	1
12	R		1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$925.00	10/30	11/2	4		TU-F	4

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
13	R		1100A-1200N	30		\$925.00	11/5	11/5	1		MON	1
PROGRAM : VIEW												
14	R		1200N-100P	30		\$850.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
15	R		1200N-100P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
16	*		100P-300P	30		\$800.00	10/31	11/2	2		W,F	2
PROGRAM : CHEW												
CON COM1: 1X PER DAY												
17	R		100P-300P	30		\$800.00	11/5	11/5	1		MON	1
PROGRAM : CHEW												
18	DS		300P-400P	30		\$650.00	10/30	11/2	3		TU,TH-F	3
PROGRAM : STEVE HARVEY												
CON COM1: 1X PER DAY												
19	S		300P-400P	30		\$650.00	11/5	11/5	0		MON	0
PROGRAM : STEVE HARVEY												
22	*		500P-600P	30		\$2,250.00	10/31	11/2	2		W,F	2
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
23	R		500P-600P	30		\$2,250.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
24	*		600P-630P	30		\$3,000.00	10/30	11/1	3		TU-TH	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
25	R		600P-630P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
26	R		700P-730P	30		\$3,000.00	10/30	11/2	4		TU-F	4
PROGRAM : JEOPARDY												
CON COM1: 1X PER DAY												
27	R		700P-730P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : JEOPARDY												
28	R		730P-800P	30		\$3,000.00	10/30	11/2	4		TU-F	4
PROGRAM : WHEEL												
CON COM1: 1X PER DAY												
29	R		730P-800P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : WHEEL												
31	R		1000P-1100P	30		\$6,000.00	11/5	11/5	1		MON	1
PROGRAM : CASTLE												
32	R		800P-1100P	30		\$3,300.00	11/3	11/3	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
33	DS		1100P-1135P	30		\$2,000.00	10/30	11/4	4		TU-W,F,SU	4
PROGRAM : NEWS												
CON COM1: 1X PER DAY												
35	R		1135P-1210A	30		\$1,025.00	10/30	11/2	0		TU-F	0
PROGRAM : NIGHTLINE												
CON COM1: 1X PER DAY												
52	RS		1135P-1205A	30		\$1,025.00	10/30	11/1	2		TU-TH	2
PROGRAM : NIGHTLINE												
ORD COM1: ON FRIDAY 1135P-1205A IS FRI HS FBALL												
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-35 FOR 4 SPOTS/WK												
36	R		1135P-1210A	30		\$1,025.00	11/5	11/5	1		MON	1
PROGRAM : NIGHTLINE												

REP HEADLINE# 6190731 TRF# 317344
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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37	R		500A-600A	30		\$340.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
38	R		600A-700A	30		\$850.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
39	R		700A-900A	30		\$1,050.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
40	R		900A-1000A	30		\$560.00	11/3	11/3	2		SAT	2
PROGRAM : GMA SAT												
42	R		1200N-1230P	30		\$600.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
44	R		500A-600A	30		\$250.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
45	R		600A-700A	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
46	R		700A-900A	30		\$1,050.00	11/4	11/4	2		SUN	2
PROGRAM : NEWS												
48	R		1200N-1230P	30		\$600.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												

NOV/12 133565.00

CONTRACT TOTAL 133565.00
TOTAL SPOTS 91

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$309,100 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE